

2024 COLLABORATIONS

@STAYFREEWYLD

the guide

Freewyld Creators

Planning Your Adventure

Unplug, Create, and Inspire

Choose the
Perfect Cabin

Wyld Mode,
Your Way

Exploring
Idyllwild

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Welcome *to your* Freewyld Adventure

Imagine a place where you can breathe, relax, and be yourself. Our cabins in magical Idyllwild are an invitation to reconnect with nature, with yourself, and with what truly matters.



FREEWYLD FOUNDER, ERIC MOELLER

GET READY FOR 'WYLD MODE'

Think of 'Wyld Mode' as your invitation to unplug and enjoy the simple joys around you. It's all about peace, creativity, and a bit of adventure. As a storyteller, this is your playground to let loose and capture moments that feel real and raw. We can't wait to see your 'Wyld Mode' stories and how you inspire others to find their own way back to nature.

YOUR STORY, YOUR WAY

You're here not just to stay, but to tell a story. Your unique take on Idyllwild's beauty and the charm of our cabins is sure to captivate your followers. It's your chance to show what going 'Wyld' means to you. Maybe it's a quiet night under the stars, an adventurous hike, or just chilling in a cozy cabin corner. Welcome to the Freewyld Creator family!

Which Cabin *is perfect* For You?



EACH OF OUR FOUR CABINS HAS A UNIQUE DESIGN AND VIBE. ALL ARE PERFECTLY LOCATED IN THE HEART OF IDYLLWILD, IN SOUTHERN CALIFORNIA.

At Freewyld, each of our four cabins offers a unique experience, designed to immerse you in the beauty of Idyllwild. Whether you're seeking a peaceful escape or an adventurous getaway, we have the perfect setting for your Wyld Mode adventure.

We encourage you to explore the space and find those unique angles that tell a story - *your* story.

Let us know your preferred cabin and dates, and we'll do our best to accommodate your request. Midweek stays offer the best experience, but we're flexible to fit your schedule.

We can't wait to see which cabin you choose to start your Wyld Mode adventure. Prepare to be inspired!





CABIN 1: JUNIPER

Capacity: Sleeps up to 5 adventure seekers.

Features: This 2 bedroom (+ daybed in the loft)/1 bath A-Frame cabin is a blend of modern design and rustic comfort with panoramic windows. The outdoor deck is equipped with seating and a hot tub.

Best for: Group gatherings, storytelling nights, and stargazing.



CABIN 2: BLACK MOUNTAIN

Capacity: Ideal for couples or solo adventurers.

Features: This cabin is perfect for those seeking connection and inspiration. It's equipped with a plush King bed, open living space, full kitchen, spa-inspired bathroom, and a patio with a hot tub overlooking the forest.

Best for: Connection, reflection, and evenings under the stars.



CABIN 3: COULTER PINE

Capacity: Ideal for couples or solo adventurers.

Features: Intimate and cozy, this 1 bed/1 bath tiny cabin is perfect for those seeking peace and solitude. It's equipped with a plush king bed, a charming breakfast nook, and a cozy gas stove for chilly mountain nights.

Best for: Writing, meditation, and cozy evenings.



CABIN 4: URSUS

Capacity: Comfortably sleeps 6, or 8 if four of the guests don't mind sharing XL Full-sized beds.

Features: This spacious cabin boasts a spacious living area, a fully equipped kitchen, and a fireplace. The large deck is perfect for morning yoga sessions or watching sunsets. There are 3 bedrooms and 2 full baths.

Best for: Group adventures, culinary experiments, and game nights.

Plan Your Wyld Mode Adventure

Wyld Mode is the key ingredient to the unique spirit of Freewyld. On the next page, you'll find a variety of activities to enjoy and capture during your stay.

Finding Your Wyld Mode

In Wyld Mode, you're invited to disconnect from the digital world and reconnect with the present moment. Here are some activities to ignite your creativity and help you engage with nature and your inner self. Remember, these are just starting points – your Wyld Mode is uniquely yours.

We can't wait to see how you embrace your Wyld Mode and inspire others to find their own. Happy creating!

CONTENT TIPS

- **Authenticity is Key:** Let your personality shine through. Your audience loves to see the real you, engaging in activities that genuinely excite and inspire you.
- **Visual Storytelling:** Capture not just what you do, but also the ambiance and mood. The play of light in the morning, the calm of the evening, the vibrancy of the local scene – all add depth to your story.
- **Engage Your Audience:** Ask questions, share insights, or offer tips. Make your followers feel like they're part of your adventure.



Stargazing

As night falls, the Idyllwild sky turns into a canvas of stars. Capture the magic of the cosmos or simply share your reflections under the starlit sky.



Yoga in Nature

Find your zen in the serene surroundings. Whether it's a sunrise session or a tranquil evening flow, your practice in this setting will be unforgettable.



Hiking & Exploration

With trails winding through majestic forests, there's much to explore. Share your journey or insights gained along the path.



Rock Climbing Adventures

For the thrill-seekers, the Idyllwild rocks are a perfect challenge. Document your climb and the exhilaration of reaching new heights.



Culinary Delights

Create and share a meal using local produce. Showcase your cooking skills or the joy of a simple, rustic meal in your cabin.



Local Culture & Community

Dive into the charm of Idyllwild. Visit local artisans, cafes, and shops, and share these hidden gems with your audience.



Artistic Endeavors

Let the natural beauty inspire your art. Be it painting, writing, or crafting, your artistic process in this environment is a story worth sharing.



Mindful Journaling

Share your thoughts, dreams, and experiences. A quiet moment with your journal can be powerful and relatable content.

EXPLORING



IDYLLWILD

Get ready to explore, relax, and create unforgettable memories in this picturesque mountain retreat.

This guide is your key to uncovering the hidden gems and captivating experiences that make Idyllwild a destination unlike any other.



Ideas of Where to Explore

Discover the charm and natural beauty of Idyllwild with these top recommendations. Whether you're seeking adventure, relaxation, or a taste of local life, there's something here for everyone.



WyldLand Park

01

Just steps below your cabin, WyldLand Park is our slice of paradise. It's a lush acre dotted with towering pines and majestic boulders, creating the perfect backdrop for relaxation. Unwind on cozy seating, sway in a hammock, or enjoy the soothing sounds of Strawberry Creek. It's your retreat to reconnect with nature without ever leaving the comfort of Freewyld.



Inspiration Point

02

Looking for the perfect sunset or a starry night sky? Inspiration Point is where the locals go, and it's just a short drive from Freewyld. This spot offers breathtaking views. Whether you're ending your day with a stunning sunset or gazing into the vast, starlit sky, this place is sure to leave a lasting impression.



San Jacinto Mountains

03

Calling all hikers! The San Jacinto Mountains are a treasure trove of trails, each offering a unique adventure. Whether you choose the scenic Ernie Maxwell trail, the challenging Devil's Slide, or the stunning vistas from Tahquitz Peak, there's something for every level of hiker. Just remember to pick up a \$5 adventure pass before you head out – it's your ticket to explore these magnificent views.



Idyllwild Town

04

Just a half-mile stroll from your cabin, Idyllwild Town is a charming hub brimming with local character. Forget chain stores; here, it's all about unique, locally-owned shops and eateries. Savor dinner at Cafe Aroma or Ferro, enjoy a casual lunch or a craft beer at Idyllwild Brewpub, or unwind with a glass of wine at sunset at Wine Finch. Don't miss the incredible candles at Wyldland Organics (no relation to us!) and the artisan-sourced treasures at El Serano.



Lake Fulmor or Hemet

05

Take a short drive to Lake Fulmor Hemet for a serene escape. These picturesque mountain lakes are ideal for picnicking, fishing, or just enjoying the tranquil waters and surrounding nature. Take a walk around the lake, watch for birds and wildlife, and enjoy the peaceful energy.





an exciting **Collaboration**

Your Point of Contact:

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As you embark on your Wyld Mode adventure at Freewyld, we want you to know that we are here to support you every step of the way. Your experience and the content you create are important to us, and we're committed to making this collaboration enjoyable and fulfilling.

Content Checklist



We're thrilled about this collaboration and can't wait to see your creativity in action. Here's a checklist to help you align your content with our mutual goals and ensure a successful partnership.

1. CONTENT DELIVERABLES

- Instagram Reel: Share a reel on your feed of your favorite Wyld Mode moments.
- TikTok Video (if applicable): Create a fun and engaging TikTok that reflects your experience. We're @Freewyld on TikTok.
- Instagram Stories: Post 7-10 stories during your stay, highlighting different aspects of your adventure.
- Cabin Stay Giveaway Post: Host a giveaway that encourages followers to engage with both of our accounts.

2. TAGGING AND HASHTAGS

- Tag @StayFreewyld in all posts and stories on IG.
- Use the hashtag #WyldMode in relevant posts.

3. LINKING TO FREEWYLD

- Include a link to the Freewyld website in applicable Instagram stories.
- Mention any specific features or amenities of the cabin that stood out to you.

4. PHOTO AND VIDEO FILE SHARE

- Capture and share at least 10 high-quality images from your stay within 1 week (let us know if you need more time!)
- Provide any additional video clips captured during your stay.

5. USAGE RIGHTS AGREEMENT

- Agree to let Freewyld use the shared images and videos for marketing purposes (including social media, website, and advertising).

6. Post-Stay Engagement

- Engage with comments and questions from your audience about your Freewyld experience.
- Share any feedback or insights with our team for future collaborations.

OUR BRAND COLORS, TO INSPIRE YOUR STYLE & CONTENT DESIGN:





Giveaways are an exciting way to grow your audience and account engagement. Freewyld will provide the prize, you reap the benefits!

PRO TIP: FREE TOOLS LIKE WASK.CO CAN AUTOMATE PICKING THE WINNER.

Sample caption copy:

I'm teaming up with @stayfreewyld to give away a free 2-night stay to you guys at this beautiful cabin I visited last week!

Here's how to enter 📌

- 🌲 Like and save this reel/post
- 🌲 Make sure you're following me @yourusername
- 🌲 Follow @stayfreewyld
- 🌲 Tag as many people as you like (each tag is 1 entry)

What you win:

2-Night stay at a Freewyld Cabin in Idyllwild, CA (Freewyld will coordinate dates with you) *excludes holidays and weekends*

The winner will be announced [insert date/time].



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Connect with @StayFreewyld



Our Website

www.freewyld.com

2024 CREATOR &
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COLLABORATIONS

Be Free
Live Wyld

 FREEWYLD